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Ressort: Reise & Tourismus

Ostuni, the Pearl of Puglia

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Ostuni, known as the "Pearl of Puglia," enchants with its whitewashed historic center and labyrinthine streets. Located on the Adriatic coast, this charming town offers a blend of history, architecture, and breathtaking views, making it a must-visit destination in southern Italy.

Ostuni, la "Perla della Puglia," affascina con il suo unico centro storico di case bianche, un patrimonio architettonico risalente al XV secolo, quando venne restaurato per proteggere dalle incursioni dei turchi. Fondata dai Messapi e successivamente conquistata dai Romani, Ostuni ha visto passare sotto il suo dominio Bizantini, Normanni e Aragonesi. Originariamente un centro commerciale e agricolo, oggi la città è celebre per il suo turismo, attirando visitatori con il suo labirinto di stradine e le spettacolari vedute sulla campagna circostante.

In summer, Ostuni offers a variety of activities, from strolling through the historic center to exploring the surrounding countryside. Nearby, visitors can enjoy beautiful white sandy beaches and hidden coves like Rosa Marina and Torre Pozzella. Ostuni's crystal-clear sea is perfect for swimming and snorkeling, with turquoise waters sparkling under the sun.

Local fishing boats also provide the chance for an authentic maritime experience.

Imagine wandering through Ostuni's charming streets, savoring local cuisine, and relaxing on the beach. Let the timeless beauty of this city captivate you and spend a few days immersed in its magic.

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